



## 2008 ANNUAL REPORT

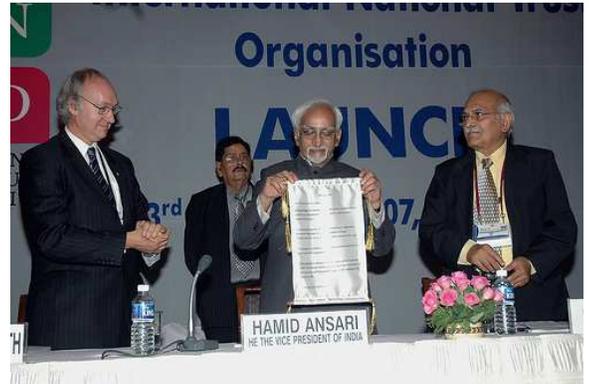
The purpose of the International National Trusts Organisation is to promote the conservation and enhancement of the natural and cultural heritage of all nations for the benefit of the people of the world. In particular to:

- foster information, co-operation and co-ordination between National Trusts around the world,
- formulate and promote best practice in conservation,
- increase and enhance capacity of individual National Trusts,
- encourage the establishment and development of National Trusts where they do not presently exist, and
- pursue advocacy in the interest of natural and cultural heritage.

The International National Trusts Organisation is a non-profit organisation registered as a limited company in England & Wales (06718966) and a registered charity (1128224).  
Our registered office is 32 Queen Anne's Gate, London SW1H 9AB, UK.

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Photos from top: The Hon. Vice President of India Mr. Mohamad Hamid Ansari presides over the adoption of the INTO Charter on 2 December 2007 with Simon R. Molesworth and S.K. Misra.

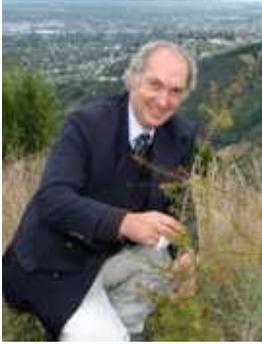
Sword fighting at Ammersoyen Castle owned by The Gelderland Trust in the Netherlands.

Conference for the Asian Partnership of National Trusts, hosted by the National Trust of Korea in Seoul.

Nature Fiji launch at the Sigatoka Sand Dunes, National Trust of Fiji.



## STATEMENT FROM THE CHAIRMAN



Dear Friend:

Towards the end of the 19th century, organisations began to be formed across the world with the aim of conserving fast-disappearing natural and cultural heritage. The Society of the Preservation of Norwegian Ancient Monuments was established in 1844 by artists who “discovered” Norway’s cultural heritage during academic excursions to rural districts and valleys. In 1891, the Trustees of Reservations in Massachusetts became the United States’ first private non-profit conservation organization. A few years later in 1895, the National Trust of England, Wales and Northern Ireland was founded by three Victorian radicals determined to stand up for beauty and the

chance for people to enjoy it, in the face of industrialisation and urban encroachment on the countryside.

Since its founding more than a hundred years ago, this National Trust movement has grown in scope and strength to include a diverse range of countries. Each National Trust is different, but they share similar goals, legal constitutions and structures. Today, dozens of National Trusts and dedicated heritage conservation organisations exist throughout the world. Beginning in the 1970s, many of these Trusts came together at three, and then two, year intervals to exchange best practices within the heritage conservation sector, to develop professional expertise among staff and volunteers from newly-formed National Trusts and to stimulate the formation of yet more Trusts. These gatherings also are an opportunity to consider conservation issues that transcend national boundaries and that may need a collective approach to advocacy (such as tackling climate change).

As early as the 1989 meeting, there was discussion of the value of having an ongoing organisation of National Trusts to take the valuable contacts made at the conferences and build on those in the intervening years. In 2003, at the 10th International Conference of National Trusts in Edinburgh, the need for a more formalised global federation was agreed upon. Two years later, at the Conference in Washington, a steering committee was formed and plans were made to establish the new group.

I’m pleased to share that the International National Trusts Organisation (INTO) was formally launched in December 2007 at the 12th International Conference of National Trusts, hosted by the Indian National Trust for Arts and Cultural Heritage in New Delhi. The conference welcomed delegates from around the world, of which 48 National Trusts or similar organisations signed the INTO Charter.

Strengthened and inspired by this enthusiasm and support, the INTO Executive Committee established headquarters in London and is developing programmes and services for its members for the benefit of people of all nations of the world. This, our organisation’s first annual report since our formal launch, showcases our work thus far, and I look forward to our continued progress in the years to come.

Best,

Simon R. Molesworth, AM, QC

## 2008 MEMBERSHIP REPORT

### Full Members



#### Africa and the Middle East

The Cross-Cultural Foundation of Uganda  
The National Trust of Zimbabwe

#### Asia

The Indian National Trust for Art and Cultural Heritage  
The Taiwan Environmental Information Association

#### The Americas and the Caribbean

Heritage Canada  
The Land Conservancy of British Columbia (Canada)  
The National Trust for Historic Preservation (USA)  
The Bermuda National Trust  
The National Trust for the Cayman Islands

#### Australasia and Oceania

The Australian Council of National Trusts  
The National Trust of Australia (ACT)  
The National Trust of Fiji

#### Europe

An Taisce The National Trust for Ireland  
The Gelderland Trust (Netherlands)  
The National Trust for Scotland  
The St Helena National Trust  
The National Trust for Jersey  
The National Trust of Slovakia  
Pro Patrimonio, Romania  
Din I-Art Helwa ,The National Trust of Malta  
The National Trust (England, Wales and Northern Ireland)



#### Associate Member

The Conservation Trust of South Africa



Photos from top: The Australian Council of National Trusts National History Challenge 2007 winners Lachlan Phillips, Naomi Tucker and Natalie Shadwell with Colin Griffiths and Maree Treadwell.

Experts from the Material Heritage Division of INTACH restore the ceiling paintings of the Ashoka Hall at Rashtrapati Bhavan, the official residence of the President of India.

Training and Workshop on Heritage Organisations Management in Bali.

## LEADERSHIP

### Executive Committee

- Simon Molesworth, Chair  
(Australian Council of National Trusts)
- S.K. Misra, Deputy Chair  
(Indian National Trust for Art and Cultural Heritage)
- Simon Murray, Secretary  
(National Trust, England, Wales and Northern Ireland)
- Andrew Bachell  
(National Trust for Scotland)
- David J. Brown  
(National Trust for Historic Preservation, USA)
- John Ducie  
(An Taisce, the National Trust for Ireland)
- Michaela Kubíková  
(National Trust of Slovakia)
- Nicola O'Leary  
(Bermuda National Trust)
- Jeanine Perryck  
(The Gelderland Trust, the Netherlands)
- Martin Scicluna  
(Din I-Art Helwa, the National Trust of Malta)
- Bill Turner  
(The Land Conservancy of British Columbia, Canada)
- Robin Yarrow  
(National Trust of Fiji)



Photo Above: INTO Transitional Steering Committee Meeting, New Delhi, India, December 2007.

### Executive Committee

The INTO Executive Committee consists of 12 members who are responsible for the organisation's management and administration. During the 2008 calendar year, the Committee held eleven meetings. Ten were held by telephone conference call, with one on-site meeting in Bratislava, hosted by the National Trust of Slovakia (6–7 November 2008).

The Committee focused their meetings on four priorities for the new organisation:

- developing an organisational strategy for 2008-2010
- establishing the INTO Secretariat
- creating regional groups
- decision-making related to the 13th and 14th International Conferences

All current members will retire at the first Annual General Meeting of INTO, which will occur at the International Conference in Dublin, in September 2009.

### Personnel

INTO has gotten off to a strong start with the appointments of three very experienced preservation professionals to form the inaugural INTO Secretariat. Although the current positions are all part-time, the capacity INTO to now achieve many, if not most, of the preferred tasks identified in New Delhi is now assured.



Bill Turner, Catherine Leonard, Oliver Maurice and Nicola O'Leary at the INTO Executive Committee Meeting in Bratislava, Slovakia.



**Catherine Leonard**  
**INTO Secretariat Officer**

Oversight of all the organisation's administrative operations will be undertaken by Catherine Leonard, who began on 1 January 2008 as the paid INTO Secretariat Officer. She comes to INTO from the National Trust for England, Wales, and Northern Ireland, bringing a tremendous academic background and passion for foreign languages.



**Geoffrey Read**  
**Honorary Director of Finance and Infrastructure**

Engaged as the Honorary Director of Finance and Infrastructure, Geoffrey Read is responsible for identifying potential funding sources and securing grants, sponsorships, and joint ventures. His academic and professional background is in civil and municipal engineering, and he brings 25 years of experience working with the World Bank Group to his role.



**Oliver Maurice**  
**Honorary Director of Membership Development and Services**

Engaged as the Honorary Director of Membership Development and Services, Oliver Maurice is responsible for "growing" the National Trust family by helping existing Trusts develop their capacity, and advising embryonic organisations on the transition to becoming National Trusts. He retired in 2002 after a 32-year career with the National Trust for England, Wales, and Northern Ireland to become an international heritage consultant, working around the world to strengthen the National Trust movement.



**James Wadsworth**  
**Honorary Treasurer**

We have also recruited an Honorary Treasurer, James Wadsworth, former audit partner with PriceWaterhouse Coopers for the National Trust of England, Wales and Northern Ireland.



**Sue Cassell**  
**Acting Secretariat Officer**

In addition to performing the important role as proxy for Simon Murray at many executive meetings, she also served as the Acting Secretariat Officer during Catherine Leonard's maternity leave.

**Additional Support**

In addition, the Board of Trustees has also begun to recruit additional volunteers to help with specific tasks and activities. To further strengthen the work of the INTO Secretariat, the Board is also establishing an "expert panel" of (mostly) retired professionals from the heritage world.

(Please note that the size of the International National Trusts Organisation is such that its financial statements are not required to be audited.)

## 2008 ACTIVITIES AND ACCOMPLISHMENTS

### Membership Development and Services

Membership Development and Services are a vital aspect of INTO's work, and this work is being capably led by Honorary Director Oliver Maurice. Among the many activities in 2008 were three key projects that are helping to establish new National Trusts and strengthen the efforts of our existing members.

#### Establishing a National Trust for Canada

A Round-table Conference for heritage conservation bodies was held in Ottawa in March 2008 to discuss the establishment of a National Trust for Canada. Bill Turner, a member of the INTO Executive Committee, attended, representing The Land Conservancy of British Columbia. Also in attendance were David Brown, INTO Executive Committee member, and Oliver Maurice, who presented the models for the National Trust for Historic Preservation (USA) and the National Trust for England, Wales and Northern Ireland, respectively. We now await a decision from the Canadian government as to whether this new National Trust will be established.



Photo Above: Abkhazi Garden, Victoria (one of several properties in the care of The Land Conservancy of British Columbia).



Photo Above: The Madonna and infant Jesus, Regina Mundi Church, South Africa.

#### Building Momentum for a National Trust in South Africa

A fact-finding visit to the National Trust in London during 2007 led Mike Moriarty to prepare a report for a Conservation Trust in South Africa. His resulting report recommended the establishment of a national trust based on either the UK or USA model. He now plans to organise a conference of interested parties in 2009, which will include a representative from INTO.

#### Building Capacity and Resources in Taiwan

The Taiwan Environmental Information Association has been asked by its government to prepare official recommendations regarding the establishment of a Taiwanese Environmental Trust and to publish an introductory handbook. As a background to this work, project staff from Taiwan recently visited the United Kingdom, spending time with their counterparts at the National Trust for England, Wales and Northern Ireland and meeting with Oliver Maurice of INTO. The next stage of their project is to gather information and case studies from National Trusts around the world. It is our hope that the INTO website will soon serve as a recognised communications platform to share resources like this across the international heritage conservation community.



Photo Above: Taiwan Environmental Information Association: eco-working party.

### Exchange of Best Practices

Providing a way for National Trusts to share their expertise and serve as resource to one another is a key goal of INTO. In 2008, one such exchange of best practices occurred when the Secretariat organised a meeting between staff of the Department of the Environment for La Drôme region in France and the National Trust's footpath teams in the English Lake District. Facilitated by Oliver Maurice, this exchange allowed the Trust to share its more than 30 years of experience in footpath repair work in the uplands, including its pioneering restoration method called "pitching". The French team learned a great deal from their visit and have since arranged for an exchange visit by the English contingent in May 2009.

### Raising Public Awareness and Building Partnerships

Over the course of the 2008 calendar year, INTO has been invited to contribute to numerous discussions – from the foundation of a National Trust in Canada to a policy training programme on "Heritage and Culture: Challenge and Innovation in Public Policy and Practice." These types of invitations indicate the broad early acceptance and esteem held for the new organisation.

### Communication Tools

Establishing consistent and useful means to engage and strengthen National Trust and heritage conservation organisations worldwide is an important aspect of our mission. We are achieving these goals through traditional print materials, as well as an increasingly robust web presence, including online outreach.

**WEBSITE:** the INTO website, [www.internationaltrusts.org](http://www.internationaltrusts.org) was developed and implemented by the National Trust of Slovakia and the National Trust for Historic Preservation. It was launched in September 2008, and the Secretariat is now gathering feedback and content to enhance the site. A revised version of the website, tailored for a wider audience, is expected to be released in early 2009.

**E-BULLETIN:** the inaugural INTO e-bulletin was launched in April 2008, with a second edition distributed in October 2008. These are very popular and are a valuable tool in sharing developments and activities. They are also available on the INTO website.

**BROCHURE:** INTO has also developed a brochure about the organisation, primarily to be downloaded and distributed online through its website. However, a small number of printed brochures have been developed.

### Establishing Partnerships with Existing Networks and Agencies

- **ICOMOS** (International Council on Monuments and Sites)
- **IUCN** (International Union for Conservation of Nature)
- **UNESCO** (United Nations Education, Scientific, and Cultural Organisation)
- **ENNHO** (European Network of National Heritage Organisations)
- **Europa Nostra**
- **UK Overseas Territories Conservation Forum**
- **European Commission**

Our goal is to strengthen and deepen these relationships toward our shared mission and concerns. We have developed a Memorandum of Understanding with IUCN Academy of Environmental Law, and similar arrangements are now being considered with ICOMOS and Europa Nostra.

## Public Events

In November 2008, a celebration of the opening of the INTO Secretariat in London was held in at Canada House by kind permission of the Canadian High Commissioner. This wonderful reception provided an opportunity to showcase our work, particularly how the global family of National Trusts is responding to – and leading in – a changing world. The event was attended by representatives of the UK heritage sector, the diplomatic community, parliamentarians, funders and the media.



The National Trust of Slovakia welcomes the INTO Executive Committee to Bratislava at Mýtny Domček, part of the famous Starý Most (Old Bridge) on the banks of the River Danube. From left: Jeanine Perryck, Simon R. Molesworth, Martin Kováč and Michaela Kubíková.

During the Executive Committee Meeting in Bratislava there were a number of opportunities for networking and awareness raising with the Slovak and European heritage communities. The visit culminated on 7 November, with a workshop entitled “The Co-operation of State and NGOs – The National Trust Models in the World,” attended by representatives of Slovak and European heritage organisations and the European Commission.

## Regional Groups

Developing Regional Groups of National Trusts is a key goal for the new organisation’s first few years, and we made strong progress toward this in 2008.

In May 2008, Oliver Maurice and Executive Committee member S. K. Misra (Indian National Trust for Art and Cultural Heritage) attended the Conference for the Asian Partnership of National Trusts, hosted by the National Trust of Korea in Seoul. This gathering marked the first coming together of an INTO Regional Group. The theme for the gathering was Creative Asia, and eight National Trusts participated.

It is hoped that this initiative will be replicated by other regional groupings of INTO members (as shown on the previous membership list).

## Related Activities

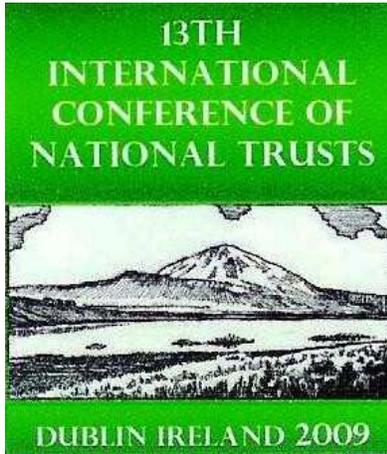
In June 2008, INTO was also represented at the European Network of National Heritage Organisations’ Executive Board Meeting in Dublin.

The INTO Directors are also proactively seeking to assist the informal grouping of African Trusts.



Delegates at the Conference for the Asian Partnership of National Trusts, Creative Asia, 23 May 2008 held in Seoul, Korea.

## 2009 INTERNATIONAL CONFERENCE OF NATIONAL TRUSTS



We have invited An Taisce, the National Trust for Ireland, to host the 2009 Conference to be held in Dublin from 13 – 17 September 2009.

More than 300 delegates from across the world are expected to attend, to explore the theme “Heritage of the World in Trust: Conservation in a Changing Climate.”

At its meeting in Bratislava, the Executive Committee resolved to hold the 14th International Conference of National Trusts (2011) in British Columbia as the guests of The Land Conservancy and Heritage Canada.

The International Conference of National Trusts includes plenary presentations, working sessions and site visits. As a network of

National Trusts and similar organisations from around the world, INTO is in a unique position to demonstrate the potential of our cultural and natural heritage.

For more information about the 2009 International Conference of National Trusts, visit: <http://www.internationaltrusts.org/wp-content/documents/ICNT-news-version-2.pdf>

### Every two years, the conference:

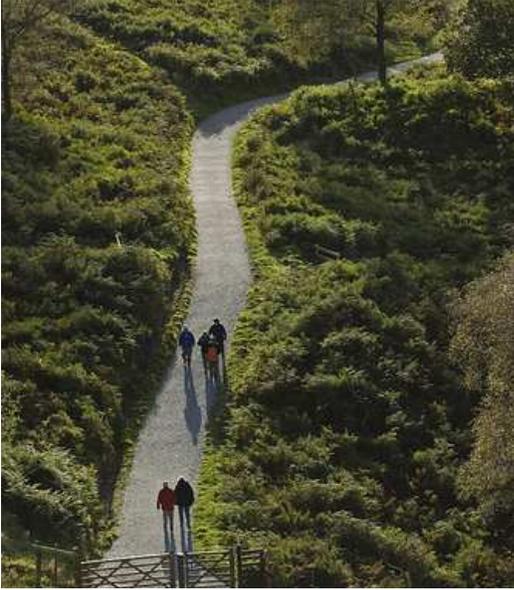
- brings together non-governmental organisations to consider the state of the international preservation and conservation field
- educates and develops professional expertise among staff and volunteers from established and newly formed National Trusts
- stimulates the formation of yet more trusts
- provides a forum to share and demonstrate best practices
- showcases specific preservation and conservation issues that transcend national boundaries.



Photo Above: Dublin Castle Conference Centre, venue for the 13th International Conference of National Trusts.

Photo Left: Delegates at the 12th International Conference of National Trusts met in New Delhi to discuss issues related to “Heritage and Development,” December 2007.

## FUTURE GOALS AND ACTIVITIES



View of walkers on the footpath around Tarn Hows in the Lake District, the National Trust for England, Wales and Northern Ireland ©NTPL/Paul Harris.

In its first twelve months, INTO has consolidated its functions and prepared a strong foundation for the future. As we look toward 2009, we anticipate being able to further develop our base of supporters and offer an increased number of services and programmes to our membership through successful fundraising, improved networking and greater public awareness.

In the short-term, we expect to respond to numerous existing requests for support from countries in Europe and the Middle East. We also look forward to developing the programme and welcoming our sister organisations to the 13th International Conference of National Trusts in Dublin in September 2009. This will be the first of these gatherings to include a formal INTO Congress Meeting (and elections).

Work continues steadily to establish the first formal Regional Group, as called for by the INTO Charter. As reported previously, strong progress has already been made in Asia, and a similar group for the Americas is expected in 2009.

**The INTO Executive Committee, in consultation with the membership, have set the following medium-term objectives:**

- achieving financial stability
- establishing a functioning and effective Secretariat
- organising a successful Congress/Conference in 2009
- expanding the membership
- developing effective projects and programmes
- continuous organisational learning
- providing quality and valued membership services



INTO Transitional Steering Committee Meeting, New Delhi, December 2007. From left: Simon R. Molesworth, S.K. Misra and David J. Brown.

**INTO's longer-term goals (to be achieved by March 2010) include:**

- commitment by members to the global family of National Trusts
- establishment of a frequently-visited website and a regular electronic newsletter
- provision of a range of studies, reports, best practice examples and other resources
- preparations for the 2011 Conference well underway
- an effective INTO Expert network
- financial stability and efficient internal processes
- an increase in members (particularly from the developing world), supporters, sponsors and donors
- wider public knowledge and appreciation of INTO's purpose and work

## ABOUT NATIONAL TRUSTS

The National Trust movement, begun in 1895, has grown to encompass more than 40 National Trusts throughout the world. The “trust” model has evolved and been adapted according to particular national circumstances but the basic hallmarks remain the same.

### **In essence, National Trusts:**

- are non-governmental organisations - although they may be chartered by government and/or receive some state funding, they are generally independent and are often classified as a charity or foundation
- help people protect irreplaceable heritage - intangible and tangible, both cultural and natural
- are engaged at a national level
- have a broad constituency or membership
- have at least some role in heritage site stewardship or management
- raise the profile of heritage issues and provide a view independent of government by running educational programmes and promoting the enjoyment of heritage
- are an expression of civic engagement - through membership, donation or volunteering
- work in partnership with other organisations including public and commercial bodies to further their objectives and activities
- have an important role to play in national identity and learning about the past to inform the future
- in contrast to most government bodies, think long-term rather than short-term



Primary students at Vermont, a property of the Bermuda National Trust.

## FINANCIAL REPORT

Registered charity number: 1128224

### Report and Financial Statements for the Period Ended 31 December 2008

	Note	Unrestricted General Fund £
<b>Incoming resources</b>		
Subscriptions received	1	24,063
Donations		500
<b>Total incoming resources</b>		<b>24,563</b>
<b>Resources expended</b>		
Cost of generating funds	2	24,371
<b>Net income and fund balance at 31 December 2008</b>		<b>192</b>

1. There are no recognised gains and losses other than as stated above.
2. The Organisation commenced its activities in December 2007.

### Balance sheet - 31 December 2008

	Note	2008 £
<b>Current assets</b>		
<b>Debtors</b> – subscriptions receivable		77
Cash at bank		11,613
		<b>11,690</b>
<b>Creditors</b> – amounts falling due within one year	1	11,498
<b>Net current assets</b>		<b>192</b>
<b>Reserves</b>		
Unrestricted General Fund		<b>192</b>

1. The financial statements above were approved by the Executive Committee on 16 July 2009 and signed on their behalf by Simon R. Molesworth, AM, QC, Chairman of INTO.

## **Notes to the Financial Statements for the period ended 31<sup>st</sup> December 2008**

### **1 Principal accounting policies**

The financial statements have been prepared in accordance with the requirements of the Companies Act 1985, the Charities Act 1993, the applicable Accounting Standards in the United Kingdom and the revised statement of Recommended Practice ('SORP 2005'), 'Accounting and Reporting by Charities', published in March 2005.

The principal accounting policies of the company are set out below.

#### **Basis of accounting**

The financial statements have been prepared under the historical cost convention.

#### **Funds**

Unrestricted funds are those funds for use at the discretion of the trustees in furtherance of the general objectives of the Charity.

Restricted funds are those funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes.

#### **Incoming resources**

All incoming resources are included in the SOFA when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

#### **Resources expended**

Expenditure is included on an accruals basis, inclusive of any VAT which cannot be recovered, and is recognised when there is a legal or constructive obligation to pay.

- (a) Cost of generating funds includes costs of generating voluntary income and costs of non-charitable trading
- (b) Governance costs are those incurred in connection with the administration of the charity and compliance with constitutional and statutory requirements.

#### **Foreign exchange**

Assets and liabilities held in foreign currency are translated to sterling at the exchange rate ruling at the year-end.

Income and expenditure in foreign currency are translated to sterling at the standard rate for the year.

#### **Company status**

The Charity is a company limited by guarantee. The members of the company are the Trustees as detailed on page 2 of the Memorandum of Association [In the event of the Charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the Charity.]

### **2 Cash flow statement**

The size of the Organisation is such that it is not required to present a cash flow statement.

### 3 Total resources expended

Total resources expended comprise:

Launch costs	1,277
Meeting and travel costs	5,455
Insurance	1,050
Website development	500
Salary and expenses	15,531
Loss on exchange	504
Bank interest and charges	54
	<hr/>
	£24,371

### 4 Staff numbers and costs

There was 1 employee during the period.

Salary	13,416.72
Social Security costs	1,235.83
Pension costs	11.45
	14,664
Reimbursable expenses	867
	<hr/>
	£15,531

Trustees receive no remuneration for their services to the Charity as Trustees.

### 5 Taxation

The Organisation has no liability to corporation tax in the period.

### 6 Creditors – amounts falling due within one year

Amount owing to The National Trust £11,498.

### Structure and internal control

The size of the International National Trusts Organisation is such that the financial statements are not required to be audited.

## SPECIAL THANKS

Our tremendous progress in our first year would not have been possible without the generous support of countless people across the globe. Many thanks to our international array of members, supporters, volunteers.

### INTO would like to extend special thanks to:

- The National Trust of England, Wales, and Northern Ireland for providing the INTO Headquarters in London
- The National Trust for Historic Preservation (USA) and the National Trust for Slovakia, which were instrumental in launching the INTO website
- The Land Conservancy of British Columbia, which arranged for the translation of the INTO Charter and Edinburgh Declaration into French and also helped orchestrate INTO's awareness raising event at the Canadian High Commission in London
- The National Trust of Slovakia for hosting the first official meeting of the INTO Executive Committee
- Skadden, which generously provided pro bono legal assistance



32 Queen Anne's Gate, London, headquarters of the International National Trusts Organisation.

### For more information:



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