

## I N T O M e m b e r s h i p A p p l i c a t i o n F o r m

### 1. CONTACT DETAILS

|  |  |
|--|--|
| <b>Name of organisation:</b>                 |  |
| <b>Website address:</b>                      |  |
| <b>Address:</b>                              |  |
| <b>Country:</b>                              |  |
| <b>Name of contact person:</b>               |  |
| <b>Email:</b>                                |  |
| <b>Telephone (incl. international code):</b> |  |
| <b>Fax (incl. international code):</b>       |  |

### 2. OVERVIEW OF ORGANISATION

|   |  |
|---|--|
| <b>Briefly provide an overview of the organisation in terms of its purpose and remit in respect of promoting the conservation and enhancement of cultural and/or natural heritage; tangible or intangible</b> |  |
| <b>Year of foundation:</b>  |  |
| <b>Legal status:</b>  |  |
| <b>Geographical scope of activities:</b>  |  |
| <b>Annual financial turnover:</b>   |  |
| <b>Number of members:</b>   |  |

Below is a non-exhaustive list of activities typically undertaken by heritage trust type organisations. We would be grateful if you could place an [X] by the activities your organisation undertakes. Please feel free to add activities to the list.

| [x] | Conservation  |
|-----|---|
|     | Conservation and management of cultural heritage                        |
|     | Conservation and management of the historic [built] environment         |
|     | Conservation and management of the natural environment                  |
|     | Conservation and management of rural enterprises                        |
|     | Collection and object conservation e.g. museums                         |
|     | Demonstration of the use of sound conservation materials and techniques |

|            |   |
|------------|---|
|            | Assistance to local groups and communities to achieve conservation objectives |
|            | Other (please specify):   |
|            | Other (please specify):   |
|            |   |
| <b>[x]</b> | <b>Education and Outreach</b>   |
|            | Communication with members (If applicable)                                    |
|            | Communication with visitors (if applicable)                                   |
|            | Organisation of educational programmes with young people and schools          |
|            | Organisation of community outreach programmes                                 |
|            | Engagement and management of volunteers and volunteer programmes              |
|            | Organisation of staff and volunteer training programmes                       |
|            | Development of policy   |
|            | Management of local or national conservation-related awareness campaigns      |
|            | Commission or sponsorship of research e.g. on the value of conservation       |
|            | Liaison with government organisations / department                            |
|            | Liaison with non government organisations (NGOs)                              |
|            | Other (please specify):   |
|            | Other (please specify):   |
|            |   |
| <b>[x]</b> | <b>Commercial activities</b>  |
|            | Catering e.g. food service and restaurants                                    |
|            | Corporate partnerships  |
|            | Rental of historic properties for private and corporate events                |
|            | Rental of historic properties for film locations                              |
|            | Rental of historic properties for holiday accommodation                       |
|            | Production under copyright of items in gift shops                             |
|            | Production of publications e.g. magazines or books                            |
|            | Sales in gift shops   |
|            | Rehabilitation and resale of heritage properties to finance revolving funds   |
|            | Production and/or sale of agricultural products (rural enterprises)           |
|            | Nursery and plant sales   |
|            | Other (please specify):   |
|            | Other (please specify):   |
|            |   |
| <b>[x]</b> | <b>Fund raising activities</b>  |
|            | Membership campaigns  |
|            | Fund raising through individual donors  |
|            | Fund raising through grant applications                                       |
|            | Fund raising through legacies   |
|            | Fund management activities  |
|            | Other (please specify):   |
|            | Other (please specify):   |

**3. What would you hope to gain from membership of INTO?**

**4. What might your organisation be able to contribute to INTO should you become a member?**

**5. Please describe at least one project/ activity that your organisation considers a success, explaining the reasons for this positive assessment**

**6. Please describe two challenges that your organisation is currently facing and how you propose to deal with them**

**7. Please see the attached Membership Criteria. Are you applying to become a Full, Associate or Candidate member?**

**THANK YOU FOR COMPLETING THIS FORM**

**Please return the form by email to the Director of Membership, Oliver Maurice, [olmaurice@aol.com](mailto:olmaurice@aol.com).**

**Please include, with the form, a copy of your statutes (preferably in English) and your most recent annual report and accounts (in English)**

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