

You will be responsible for:

### What you will deliver

It's about

It's about

It's about

It's about

It's about

It's about

### Our values and behaviours

#### Love Places

We look after special places for ever, for everyone. We value the positive impact they have on people's lives and, through their conservation, ensure future generations can enjoy them too. We celebrate the distinctiveness of places, keeping them honest and authentic, not uniform or fake. We are ambassadors for these places, promoting the experiences they offer and the sense of wellbeing they bring.

#### Share our Common Purpose

We work together, trusting and empowering each other to make good decisions. We work collaboratively and at pace, building effective relationships and learning from each other. As we work to build connections between people and place, we're clear on what we're personally accountable for, making decisions within agreed frameworks. We promote simplicity, fairness and innovation.

#### Inspire People

We're warm and welcoming and part of the communities around us. We inspire people to build relationships with the places we look after, sharing ideas that encourage them to visit, donate, volunteer or join. We exceed people's expectations with our can-do attitude and our openness to the views, needs and suggestions of others. We thrive by involving people in what we do, inspiring them to champion our cause.

#### Think Long Term

We look after places for people to enjoy, forever. We forge lifelong relationships with these places and take a far-sighted approach to overcome the challenges they face. We behave in a sustainable way, reducing our own environmental impact and spending wisely to assure our long-term security. We keep things simple and are imaginative about finding better ways to do things.



Role profile for a

Grade

Organisational Area

### Scale & scope of the role

Reports to:

Financial responsibility:

Line management:

Area of impact:

Nature of impact:

Internal/External Relationships:

Author:

Checked by:

Signed off:  /  /

Approved:

Evaluated:

### Knowledge, skills & experience needed